



Strategic Plan - 2023-27

PLAN-ON-A-PAGE

Purpose: To grow a vibrant industry, sustainable for our community for future generations.

Vision: To be the pre-eminent plantation estate in Australia and use every part of every tree we harvest.

Strategy: To grow the right trees, in the right place, at the right scale, with no waste, to support a world leading, local processing and manufacturing industry.

Pillar 1
More trees and
more local capacity

Pillar 2
Safe & productive
workforce

Pillar 3
Community support

Pillar 4
Stewardship for
future generations

Direction 1.1:
Expand the Green Triangle estate by 2030

Direction 1.2:
Increase value of Green Triangle products sold and drive greater local processing and manufacturing

Direction 1.3:
Improve fibre utilisation / maximise fibre recovery

Direction 1.4:
Improve efficiency by addressing supply and infrastructure impediments in a low carbon economy

Direction 2.1:
Build the workforce of today and tomorrow

Direction 2.2:
Improve the Industry's diversity in all facets

Direction 2.3:
Secure tomorrow's leaders

Direction 2.4:
Continuously drive the safety agenda

Direction 3.1:
Better engagement with the broader community

Direction 3.2:
Conduct of positive communication and education

Direction 4.1:
Be sustainable asset managers

Direction 4.2:
Support carbon reduction and sequestration

PRIORITY ACTIONS FOR GTFIH DELIVERY AND ADVICE TO THE COMMONWEALTH GOVERNMENT:

1. More trees, more local capacity
 - a. Develop tools to grow the estate in collaboration with existing land owners.
 - b. Explore new value-added products to get more from the existing plantation estate.
2. Safe and productive workforce
 - a. Develop and implement a regional workforce development strategy.
 - b. Develop and implement a collective Industry internship program that aligns with local schools and new employees from diverse backgrounds.
3. Community support
 - a. Develop an engagement strategy for the regional education system.
 - b. Develop a suite of stakeholder engagement tools supports and leverages Hub members activities.
4. Stewardship for future generations
 - a. Develop a unified approach to eco-system services (i.e., biodiversity, water).
 - b. Prepare a regional Industry carbon footprint and opportunities for emission reductions.
 - c. Develop regional indigenous reconciliation partnerships.